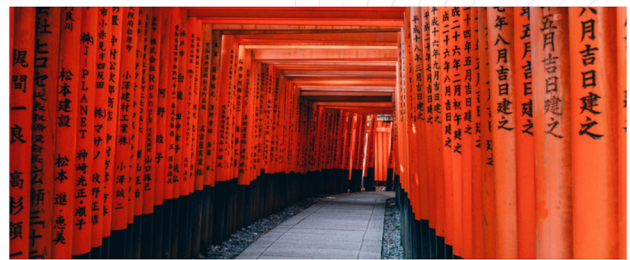


Transformational Japan

Your Journey to
Deep Japan



Hello again, dear travelers and pilgrims!

What are the biggest challenges facing travel agents who want to send their clients to Japan?

Basically, **TWO** major hurdles stand in the way.

ONE: Language Barrier

TWO: Access to Japan beyond Google

It's bewildering to see what is available on-line. So much of it kind of looks the same too...

There is TOKYO, and then there is KYOTO, and maybe there is also OSAKA... and then...?

There is tea ceremony, and cherry blossoms, and samurai, and ninja, and sushi, and Mt. Fuji and.... well... is that it? How can you give your clients the REAL Japan that doesn't sound cliché?

*But ... that is not
what I said..
at all....*



PROBLEM ONE: LANGUAGE BARRIER

Before I started to do travel design I was (and am) a teacher.

Like many of our clients who come to Japan, I am curious about many things. I like language and food and culture and spirits and music and art and sports and adventure and spirituality and books and pop culture and good fun. There is a lot to life and living... and to see all of that mirrored in Japan's take on life and living is doubly fascinating to me. Like most travelers I think I am a student of life.

The language barrier in Japan is quite huge. And even if you communicate with a Japanese person who has great English, and maybe even had a lot of travel experience, there are times when a phrase or expression, a metaphor or idiom, just slips by and there is a miscommunication... and then some trouble... and then an unhappy client...

Our company is fully and completely bilingual. Kazuyo speaks and writes everything perfectly in Japanese. I do the same in English. Between the two of us we have a half dozen university degrees and about 30 some plus years in education, translation, mediation, and negotiation. You can bet that your concerns about "getting lost in translation" is no possible when you work with us.

There are no cracks for your client's needs to slip through. Ever.



REAL ACCESS REAL JAPAN

ACCESS TO REAL JAPAN

I'm a Canadian guy, and I've lived in Japan for over 25 years now. I love living here and I've spent a long time studying the language, culture, art, literature. I have some experience doing karate for a number of years, and enjoy watching Japanese sports, like sumo.

I've not "gone native" though... I'm still a Canadian boy at heart, but I just love and enjoy the culture, food, style, and way of life in Japan. I'm lucky to have seen a lot, and experienced a lot of authentic Japan. I can tell a fake performance or "adventure" from a real one. I know the difference between tradition and fantasy.

We want our clients to see real sites, experience real ceremonies, meet real monks and chefs and sumo wrestlers and craftsmen and kimono artists and everyday Japanese people too.

We see the tour buses roll in and roll out with their guests in tow, walking through temples and shrines very unsure about what they are seeing, and not well attended to. That is not our style.

Our mandate and mission is to "do the right thing" and to bring our guests to authentic, traditional, and truthful experiences. It should be just them and the time they have in Japan, the real thing, the honest thing, simply the best thing.

We want our guests to leave us with their eyes wider than when they came, amazed, and grateful for the times we could create together for them.

What do you do NEXT?

Forging a dream into an experience is no easy task... but let's talk together and see what your clients are seeking, how they would like to see themselves on a Japan Adventure, and then let's make that happen- for real.

PICK UP THE PHONE

Let's be frank.

Designing a tour that will amaze your clients is sometimes a job of Herculean proportions... It's science, and psychology, and voodoo, and alchemy. Sometimes it is hard to make everyone happy, but we do our very best, and then in end know in our hearts that there is no one out there who could have done it better.

Transformational Japan works with agencies around the world, luxury lifestyle consultants, regional Japanese tourism boards, and major powerful travel companies who bring us Japan that ranges from Hokkaido to Okinawa-- and all stops in between.

Between the powerhouses that we access here in Japan and our own expertise as cultural and language experts, there really is no one we have met that can do the things we do for visitors to Japan. We reach and mediate where no others can in the industry of Inbound Tourism for Japan.

Seldom we "toot our own horn", but it is good for you to know that if you work with us, we give you all we have to make the experience of your clients one that they will remember forever. Intelligent design, within expectations and budget that are needed, with care and attention that you and your people deserve. Email anytime.

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